



## Goodwill Fall Classic – Charity Golf Tournament

Date: Oct 13, 2025

Location: Quidnessett Country Club

### Title Sponsor - \$10,000

- **Limited to 1 business**
- *Includes 2 foursomes (8 players), plus lunch for players*
- Full-page ad in the event program
- Prominent main signage at the event
- Naming right: "The [Sponsor Name] Goodwill Fall Classic."
- Dedicated Title Sponsor announcement post on social media, highlighting their commitment and link to Goodwill.
- In-store radio messaging
- Integrate their name into event hashtags (e.g., #GoodwillGolfClassicPresentedBy[SponsorName]), and use "Powered by [Sponsor Name]" on all social media graphics related to the tournament.
- Prominent logo placement on program
- Post-event highlight reel to feature sponsor's logo and name prominently in any post-event video recaps or photo albums.
- Rotating banner on our website homepage mentioning them as the Title Sponsor for a period before and after the event with a link to their company
- Mention and quote in the event press release.
- POS Signage at RI stores thanking the sponsor for their sponsorship
- E-Mail blast mention (~35k recipients)
- Clickable logo linked to sponsors website and name prominently displayed at the very top of the golf tournament webpage.
- Opportunity to include branded items in all golfer gift bags.
- Opportunity to have a booth/table during registration/breakfast for sponsor's business
- Remarks at Happy Hour by representative from the organization



## Premier Sponsor - \$6,000

- **Limited to 1 business**
- *Includes 2 foursomes (8 players), plus lunch for players*
- Full-page ad in the event program
- Secondary signage at the event
- Dedicated Premier Sponsor announcement post on social media, highlighting their commitment and link to Goodwill.
- Mention in print, digital or media advertising
- Dedicated business write up, clickable logo in e-blast to all members before & after tournament
- Clickable logo linked to sponsor's website on Goodwill's Golf website
- Opportunity to include branded items in all golfer gift bags
- Opportunity to have a booth/table during registration/breakfast for sponsor's business
- Remarks at Happy Hour by representative from the organization

## Signature Sponsor - \$3,000

- **Limited to 1 business**
- *1 foursome included, plus lunch for players*
- Full-page ad in the event program
- Tee sign at the event
- Logo on welcome sign & printed program
- Mention on Goodwill social media platforms
- Opportunity to include branded items in all golfer gift bags

## Program Sponsor - \$2,000

- Full-page ad in the event program
- Recognition on the cover of the program
- Recognition in printed program & Goodwill Golf Website
- Business cards/rack card included in player gift bags

## Registration Sponsor - \$2,000

- **Limited to 1 business**
- Half-page ad in the event program
- Registration signage



## Breakfast Sponsor - \$750

- **Limited to 1 business**
- Half-page ad in the event program
- Breakfast signage
- Recognition on printed program
- Name recognition on welcome sign
- Logo recognition on tabletop signage during breakfast

## Lunch Sponsor - \$3,000

- **Limited to 1 business**
- Half-page ad in the event program
- Lunch signage
- Name recognition on printed program
- Logo recognition on lunch containers
- Clickable logo linked to Goodwill Golf Website
- Opportunity for branded item to be included in golfer bags

## Beverage Cart Sponsor - \$2,000

- **Limited to 1 business**
- Prominent signage on all beverage carts
- Logo recognition in printed program & - Goodwill Golf Website
- Opportunity for branded item to be included in golfer bags

## Happy Hour Sponsor - \$2,000

- **Limited to 1 business**
- Half-page ad in the event program
- Happy Hour signage
- Logo recognition on tabletop signage during happy hour
- Logo recognition in printed program & - Goodwill Golf Website
- Opportunity for branded item to be included in golfer bags



## Golf Cart Sponsor - \$3,500

- **Limited to 1 business**
- *Includes 1 foursome (4 players), plus lunch for players*
- Full-page ad in the event program
- Prominent signage on all golf carts
- Logo recognition in printed program & Goodwill Golf Website
- Opportunity for branded item to be included in golfer bags

## Contest Hole Sponsor - \$750

- **Limited to 4 businesses**
- Contest hole signage
- Opportunity to have representatives from business at hole to do business card swap or pass out promotional materials
- Logo recognition in printed program & Goodwill Golf Website
- Tee sign at specialty hole

## Bag Drop Sponsor - \$1,500

- Half-page ad in the event program
- Bag drop signage

## Tee Sponsor - \$100

- Colored logo tee sign on course
- Name recognition on Goodwill Golf Website & printed program



## In-Kind Sponsors

- **Media Sponsor**

- Advertising trade
- Recognition in program, logo on Goodwill Golf Website, welcome sign

- **Cocktail/Beer Sponsor**

- Donation of canned spirit or beer to give away to players that buy raffle tickets
- Inclusion of beverages in high level sponsor (Title & Premier) player gift bags
- Recognition in program & Goodwill Golf Website

- **Hole-In-One Win a Car Sponsor**

- Donate a car/take out insurance policy for hole- in-one contest
- Tee sign & brand recognition at hole
- Opportunity to have representatives at hole
- Logo on welcome sign
- Recognition in program, Goodwill Golf Website, advertising & marketing materials

- **Centerpiece Sponsor**

- Floral design with business logo creatively inserted on 15+ tables
- Logo recognition on tabletop signage
- Name recognition in program & Goodwill Golf Website
- Business cards/rack card included in player gift bags

